

Business Optimiser

Issuer	ING Bank (Australia) Limited ABN 24 000 893 292, AFSL and Australian Credit Licence 229823.
Date of TMD	28 March 2025
Target market	<p>Description of target market</p> <p>The Business Optimiser has been designed for:</p> <ul style="list-style-type: none">• customers who want a business savings account to deposit and hold/or withdraw money in a business name including self-managed super funds, trusts and other eligible entities;• customers who want to earn interest on the money held in the account in a business name including self-managed super funds, trusts companies and other eligible entities;• new ING customers who want to earn a variable welcome rate for the first 6 months on balances up to \$1,000,000;• customers who are comfortable with making withdrawals from a linked external transaction account that is held in the name of the business;• customers who are comfortable with maintaining an ongoing minimum combined balance of \$50,000 across any Business Optimiser and Business Term Deposit accounts held in their entity name;• customers who want to deposit funds into the account through a range of payment methods;• customers who do not want to pay any fees to ING under the Business Optimiser. Fees may be payable on linked transaction accounts with external banks; and• customers who meet the eligibility requirements. <p>Description of product, including key attributes</p> <p>The Business Optimiser has the following key attributes that will impact whether it is likely to be appropriate for the target market:</p> <ul style="list-style-type: none">• Customer profile/eligibility requirements: The Business Optimiser is only available to entities that:<ul style="list-style-type: none">- are using the account to deposit and hold or withdraw money in a business name including self-managed super funds, trusts, companies and other eligible entities;- any individual operating the account (customer or authorised user), are 18 years of age or older and are an Australian resident for taxation purposes;- have an ongoing minimum combined balance of \$50,000 across any Business Optimiser and Business Term Deposit accounts held in their entity name;- are an Australian resident business or trust;- have a Australian registered/residential address;- have a valid Australian phone number;- provide external bank account details to link to the Business Optimiser account (linked transaction account); and- meet the identification requirements• Transactions: Allows customers to save funds, earn interest and withdraw funds through an external linked transaction account. The Business Optimiser can be accessed through online and/or telephone banking.• Access: A maximum of 4 people can have access to the customer's Business Optimiser account.



Target market (continued)

- **Interest:** Base standard variable rate applies on amounts held in the account, and the interest rate will not change where money is withdrawn. A variable welcome rate will apply to the first Business Optimiser opened per entity for the first 6 months for balances of up to \$1,000,000 held in the account.
- **Minimum balance requirements:** An ongoing minimum combined balance of \$50,000 across any Business Optimiser and Business Term Deposit accounts in the entity's name.
- **Payment methods:** Withdrawal transactions can only be made from a linked external transaction account. Deposit transactions can be made from a range of methods including direct credits from external accounts, OSKO payments, cheque and internal transfers from other ING accounts.
- **Fees:** No fees on withdrawals. No other fees and charges are payable to ING under the Business Optimiser. Fees may be payable on linked bank accounts with external banks.

Description of likely objectives, financial situation and needs of customers in the target market

- **Likely objectives:**
 - eligible business customers seeking a savings account for business purposes;
 - eligible business customers, seeking a savings account to deposit funds but want access to the funds to withdraw when they are needed; and
 - customers who want to earn interest on money held in the savings account.
- **Likely financial situation:**
 - given there are no fees payable to ING under the Business Optimiser, this product suits a wide range of customer income and savings levels, employment status and spending habits. Fees may be payable on linked bank accounts with external banks.
- **Likely needs:**
 - customers who are comfortable with withdrawing funds via an external linked transaction account and any delay this may cause in accessing funds when needed; and
 - customers who are comfortable with the available deposit methods including direct credits, OSKO payments, cheque and internal transfers from other ING accounts.

Classes of consumers for whom the product is clearly unsuitable

- customers who require a legal representative or authorised representative, including advisers, to act on their behalf requiring full online banking access and functionality. Representatives can only act verbally via the phone and in writing. (No online access for appointed attorneys, advisers or other authorised representatives);
- customers who do not want to use online banking, noting that ING does not provide branch services;
- customers who want to have direct access to the funds with a debit card; and
- customers who want a business transaction account with ING.

Distribution conditions

Distribution Channels

ING Business Optimiser can only be distributed through the following channels:

- ING website (new and existing customers form downloaded and posted to ING);
- phone application (existing customers only); and
- advisers accredited with ING or its accredited 3rd party distribution partners.



Distribution conditions (continued)	<p>Distribution Conditions</p> <p>Customers can communicate with the ING staff directly regarding the Business Optimiser through the ING contact centre. ING contact centre staff are trained to give information about the product.</p> <p>Where the Business Optimiser is distributed through the form downloaded via the ING website, the customer will be able to access information about the product attributes (such as features and rates) and eligibility criteria.</p> <p>Alternatively, the customer can discuss the Business Optimiser with an ING accredited adviser or 3rd party distribution partner. ING takes steps to ensure that accredited advisers and 3rd party distribution partners have the required competence, training, education and experience to refer customer applications for the Business Optimiser to ING.</p> <p>Why the distribution conditions and restrictions will make it more likely that the customers who acquire the product are in the target market</p> <p>The limited distribution channels mean that distribution of the Business Optimiser should only occur directly through ING (through authorised staff who have received appropriate training), through accredited financial advisers and 3rd party distribution partners. The ING Business Optimiser application process ensures the product can only be issued to customers that meet the eligibility criteria.</p>
Alignment to Target Market	<p>ING considers that the Business Optimiser product is likely to be consistent with the likely objectives and needs of the class of customers in the target market. ING's application processes make it likely that the Business Optimiser will reach consumers in the target market.</p>
Review triggers	<p>The events or circumstances that would reasonably suggest that the TMD is no longer appropriate and would trigger its review are:</p> <ul style="list-style-type: none"> ▪ a significant dealing in the Business Optimiser which is not consistent with this TMD; ▪ an unexpected increase in the volume of complaints from customers who acquired the Business Optimiser relating to the suitability and attributes, or distribution of the product; ▪ an unexpected increase in the volume of Business Optimiser account closures prior to the account being used; ▪ a material change to the Business Optimiser including the key features) or to the terms and conditions of the Business Optimiser; ▪ a material change in law, a court decision, or ASIC regulatory guidance that impacts the Business Optimiser; or ▪ any other event occurs or information is received that reasonably suggests the determination is no longer appropriate.
Review periods	<p>Next periodic review date: 05 October 2025</p> <p>Periodic reviews: The TMD will be reviewed annually within each consecutive 12 month period.</p>



Distribution Reporting Requirements

Where ING acts as both the issuer and distributor of the Business Optimiser, it will internally collate the information required to determine whether a review trigger has occurred. This is such as, the number of complaints and the substance of complaints, and whether a significant dealing has occurred.

Any third party appointed by ING must collect, keep records of and report the information set out in the table below:

Type of information	Description	Reporting period
Complaints	Number and substance of complaints and general feedback relating to the Business Optimiser and its performance.	Quarterly within 10 business days of the quarter ending. <ul style="list-style-type: none">- 31st March- 30th June- 30th September- 31st December
Significant dealing(s)	<ul style="list-style-type: none">- Date or date range of the significant dealing(s).- Description of the significant dealing (e.g. pattern of dealings in the product or distributor's conduct not consistent with TMD).- Why the significant dealing is not consistent with the TMD.- Why the dealing is significant (e.g. actual or potential harm to customer/class of customer).- How the significant dealing was identified.- Steps taken/will be taken (if any) in relation to the significant dealing.	As soon as practicable, and in any case within 10 business days after the distributor becomes aware that the significant dealing has occurred.
Information request	Information reasonably requested by ING.	As soon as practicable, and in any case within 10 business days after the request.
Distributor feedback	Information discovered or held by the distributor that suggests that the TMD may no longer be appropriate.	As soon as practicable, and in any case within 10 business days after the distributor becomes aware that the TMD may no longer be appropriate.

